

WOMEN IN BUSINESS

Fostering the Young Women Entrepreneurship in the Danube Region

The Challenges for Women Entrepreneurs in Varna



Dr Yordanka Nencheva
Association “To Preserve
the woman”

2018, Varna

THE START



In the summer of 1997, as a harbinger of the creation of a young civil society, our NGO also emerged here in the FC following the initiative of 29 founders.



Prof. Dr. Kisyova was elected as a Chair-person





Prof. Dr Nadya Kostova
*President of the Society of
Entrepreneurs*



Prof. Dr Yulia Uzunova
*Scientific manager of
training panels for
business-ladies.*





“In 21 C the entrepreneurs are on the move”





Association “To Preserve the Woman”

The Association is a licensed MLSP provider of social services for children and adults

- **20 years OUR CAUSE**

Women must have a decent and deserved position by successfully fulfilling all their roles in society, family and business.

- **20 years OUR MISSION**

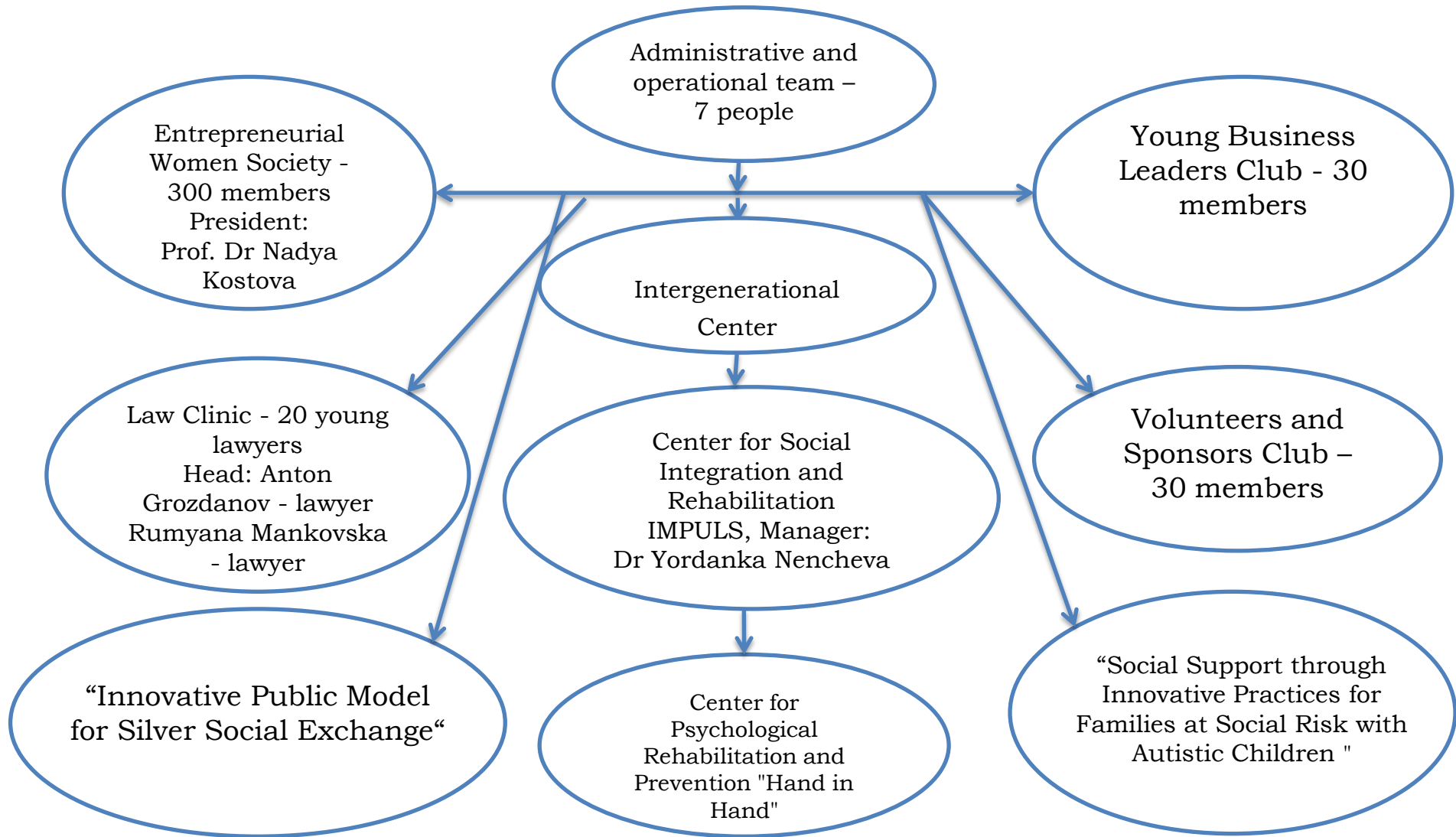
Full support for women in the process of their education, training, professional orientation and realization, spiritual development and participation in governance.







Association “To Preserve the Woman” Structures with the Association





Our priorities are: To work for social integration of groups in risk:

- Support for business-ladies;
- Children deprived of parental care;
- Young people with permanent disabilities or without parents;
- Elder people, lonely, disabled or socially



Danube Transnational Programme

WOMEN IN BUSINESS



EUROPEAN UNION

Project co-funded by European Union Funds (ERDF, IPA, ENI)

Competition “Woman-entrepreneur and manager of the year”



2004



2008



2011



2015



2005



by European Union Funds (ERDF, IPA, ENI)



“Women for Varna”





Third Public Forum

“WORTHY LADY-CITIZEN OF VARNNA”

2015



The event was dedicated to the project “Varna – European Youth Capital – 2017”





Support for the ladies from SMEs



Society of young business innovators



We established a Society of Young Business Innovators comprised of daughters and sons of business ladies. Now we are working on a project for a brand new public model of youth reunification through "Digital Society of Young Varna Innovators". They will practice in companies according to chosen wishes and will be a forum of successful Varna entrepreneurs.





Trainings and active work with the society of ladies-entrepreneurs



The legal framework of business and business leadership - Moderators were Mrs. Vanuhi Arakelyan – Chairperson of Varna Court of Appeal and Victoria Lazarova - professional business consultant.



We organized educational courses, symposia, competitions, public discussions, round tables, surveys, analyzes and seminars for the full professional realization of women as entrepreneurs, managers and specialists in the contemporary economic conditions, both in private business and public sector, according to European standards





“Psychological training for self knowledge and reflexion”



Moderators - the psychologists Mrs Stamatova and Mrs Krumova







Spiritual-and- Educational Activity with the Association “To preserve the Woman”





Spiritual communion with Metropolitan John





OPENING OF INTERGENERATION CENTER

Built with the donating role of business ladies and companies from Varna - an expression of social responsibility





OPENING OF BULGARIAN YARD FOR RECREATION



Built with the donating role of business ladies and companies from Varna - an expression of social responsibility





The hallmark of achievements in the policy of equality between women and men





Social responsibility to children





Forums of socially significant topics



Round tables on social issues





THE ASSOCIATION HAS WORKED ON THE FOLLOWING PROJECTS:



Project: “A Renaissance Woman” – as a result of which an Informational Centre for women in the office of the Association.

Project: “Support for Women in Business” – includes a training programme and start of a local competition “Female Entrepreneur and Managers of the Year”. In June 2011 will be hold its 10th edition.

Project: “An Informational Center for Women Entrepreneurs” – a modular training to women in the business of Varna in the spheres of tourism, health, services, etc. It is financed by Foundation “Open Society” to the total value of 10 000 leva.

Project: “Support of young girls who are at a professional crossroad” – it was launched in partnership with the Municipality Provadia and financed by the Foundation “Open Society” at the value of 7 000 leva. 40 unemployed girls were trained and certificated to start a private business. Of these, 5 have started their own business and 10 have been employed.

“Legal Clinic for Disabled Women” by contracting the Municipality of Varna to the value of 3 000 leva.

“Learning Services for Social Integration and Adaptation to the Labor Market of 25 disadvantaged girls living in the territory of the Municipality of Varna, studying in last class of high school”. A contractor was the Varna Municipality to the total value of 14 770 leva.



International partnerships, exchange of experience and good practices





ASSOCIATION "TO PRESERVE THE WOMAN"



THANK YOU FOR YOUR ATTENTION!

Association "To Preserve the Woman" is a holder of prestigious prizes for donation, social innovations and activities in support of equality.

Chair-person: Dr Yordanka Nencheva -

Holder of International *Margaret Golding* Award for outstanding contribution and personal service for the benefit of society.